

SPROUT Financial App - Ad Script

V.O. AD TAKE 3

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KYLER V.O.

The people who avoid looking at their money aren't lazy. I know because I used to be one of them.

I could run a team, plan a friend's bachelor weekend, and fix my mom's Wi-Fi over FaceTime. But my bank app? I hadn't opened it in months.

Deep down, I was scared it would prove I wasn't as put together as everyone thought.

What finally cracked it was small. My card got declined when I tried to buy groceries, and I had no idea why. Standing there with a cart full of food, I decided that I was done hiding. SO here's how I actually started:

I didn't know where to start with budgeting. Every time I started a spreadsheet, I quit by week two. So I used the Sprout Money App, which connected all my accounts at once. No setup project, no finance degree required.

Every transaction gets sorted into categories automatically, so I'm not drowning in lines.

And lastly, I made my first look a win instead of a punishment. I found all those missing subscriptions I'd forgotten about. Canceling those felt amazing.

A few months in, here's what surprised me: I'm actually not bad with money. I was just overwhelmed and needed an easier way to get started.

If you have been putting it off that looks like I had, Sprout Money is free to start, and the link is below.